

**ANDREW ANICO**  
GRAPHIC DESIGNER



1120 Acapulco Court  
Oxnard, CA 93035

(805) 889-2250  
aanico8577@gmail.com

www.anicodesign.com

**P R O F I L E**

As a well-rounded individual, I strive to maintain diverse interests and pursuits. Physically, I stay fit through boxing, Tai Chi, and leisurely outdoor activities. I appreciate design, documentaries, classic martial arts, and action films. I also consider myself a passionate foodie, constantly seeking new culinary adventures. Music is another significant part of my life, with a particular fondness for 80s, 90s, R&B, pop, dance, electronic, and jazz genres.

In my free time, I enjoy honing my DJing skills, keeping up with the latest consumer technology and gadgets, drones, and RC drift cars, and engaging in gaming to challenge my problem-solving abilities. I aim to maintain a balanced lifestyle, focusing on physical, intellectual, and creative endeavors. I am a lifelong learner, continuously seeking new experiences for personal and professional growth.



**O B J E C T I V E S**

To create visually striking and impactful graphic designs that effectively communicate the client's message, brand identity, and marketing goals.

**W O R K E X P E R I E N C E**

2022 - present

**Anico Design**  
Freelance Graphic  
Designer

Engage with clients to understand their specific design requirements. Conceptualization and create visual assets, Collaborate closely with the client to receive feedback and incorporate necessary revision to complete a quality finished product.

Clients: AGFA Corporation, Homes and Land Magazine, St. Anthony's Church, Switch Insurance, Garcia's Tae Kali Do, Let's Get It Boxing.

2021 - 2022

**Girl Scouts of California's  
Central Coast**  
Marketing Specialist

Create content targeting GSCCC channels, including press releases, blog posts, social media, marketing collateral, reports, webinars, and infographics. Schedule social media posts, input events on the website and Facebook, design web banners, and collaborate with other departments. Also, create videos and schedule email blasts.

2019 - 2021

**City of Oxnard**  
Senior and Recreation  
Services  
Graphic Designer

Responsible for design brand layout for bimonthly newsletter and monthly recreation guide online. Create graphics for web and social media platforms. Design graphics for City Festivals and Events. Responsible for preparing art for print. Staff support for events.

**E D U C A T I O N**

**Bachelor**  
**California State University,**  
**Long Beach**  
1997 - 2001

**Community College**  
**Ventura College**  
1995 - 1997

**High School**  
**Oxnard High School**  
1991 - 1995

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**W O R K   E X P E R I E N C E**

2018 - 2019

Homes and Land  
Graphic Designer

Editing copy and formatting text into styles, Modifying ad materials for repeat clients, Proofreading ad materials, Finalizing pages using proprietary software (TAPS) Imaging, Gathering ad files for sending to the printer.

2016 - 2018

Tip-Top Bio Control  
Graphic Designer  
Print and Web

Create labels, layout price lists/catalogs, design handouts, info sheets, stickers, and forms for the in-house art/marketing department, in-house photography, and customer service support. Provide images to vendors, update web content, create web graphics, and create online banners.

2013 - 2016

ERG International  
Graphic Designer  
Print and Web

Create magazine ads, layout price lists/catalogs, design flyers, online newsletters, in-house photography, customer service support (provide furniture mock-ups), update web content, create web graphics, and collaborate with the Marketing Department to execute innovative ideas

**C O M P U T E R   S K I L L S**

- Adobe InDesign ●●●●●
- Adobe Illustrator ●●●●●
- Adobe Photoshop ●●●●●
- Adobe Premiere ●●●●●
- Microsoft Office ●●●●●
- Canva ●●●●●
- Wordpress ●●●●●

- Creativity
- Communication
- Organization
- Team Player



**A W A R D**

Award of Excellence  
Graphic Design  
Ventura College 2005

**R E F E R E N C E S**

Aurelio Peña  
Art Director  
ATRA  
(805) 512-2340

John Trias  
Mechanical Engineer  
Lockheed Martin  
(408) 386-0572

Jose Cisneros  
Public Affairs  
Specialist  
Tria Federal  
(805) 312-1087

Eileen Ringwald  
Marketing Com Mgr.  
Girl Scouts Greater LA..  
(805) 284-5594

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*Versatile, Adaptable with Ambition to Succeed*

## COVER LETTER

Dear Sir or Madam,

I am excited to submit my application for the open Graphic Design position at your esteemed organization. With a Bachelor's Degree in Art with an emphasis in Graphic Design from California State University, Long Beach, I am well-equipped to take on the challenges of this role.

My academic training at a distinguished graphic design school has equipped me with a solid foundation in the principles and techniques of the field. This, combined with my experience creating ads for various publications and working as an In-house Graphic Designer, has prepared me to meet the challenges of the open Graphic Design position at your esteemed organization.

My proficiency in industry-leading design software, such as Adobe Illustrator, Photoshop, and InDesign, allows me to be highly creative, innovative, and efficient. Importantly, I also have well-developed written and verbal communication skills, enabling me to collaborate effectively within team and cross-team environments.

Please review my resume and portfolio at [www.anicodesign.com](http://www.anicodesign.com) to better understand my qualifications and the value I can bring to your organization.

Thank you for your consideration, and I look forward to the opportunity to discuss my candidacy further.

Sincerely,

Andrew Anico